

## **COUNTY OF SANTA CRUZ**

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## PRESS RELEASE

Date: April 17, 2018 Contact: Jason Hoppin Communications Manager 831-454-3401

## UCSC FRATERNITY TO ADOPT SCOTT CREEK COUNTY BEACH

The Santa Cruz County Department of Parks, Open Space and Cultural Services is pleased to announce that UCSC's Tau Kappa Epsilon fraternity has adopted Scott Creek County Beach, helping beautify and maintain a North Coast treasure.

Members of Tau Kappa Epsilon have previously volunteered to shovel and remove sand from the disability access ramp and ADA-accessible viewing platform at Scott Creek County Beach. After making tremendous headway on the project, members saw the need for regular upkeep.

One of Tau Kappa Epsilon's goals is to provide unique and relevant service projects in the greater Santa Cruz area, and the County is delighted it has chosen Scott Creek County Beach as one of its projects. On Saturday, April 21, from 9:00 a.m.–1:00 p.m., the fraternity will be at Scott Creek County Beach to conduct maintenance.

The fraternity will focus on the following tasks at the site:

- Keeping the ramp and platform accessible
- Graffiti abatement
- Removing invasive ice plant from the dunes
- Trash pick-up
- Overall stewardship

"The Tau Kappa Epsilon fraternity will be invaluable partner in maintaining one of our beautiful public assets. These are exactly the kind of community collaborations we will be looking for as highlighted by our recently released Draft Strategic Plan." Parks Director Jeff Gaffney said. "We thank them for their service, and encourage all members of the community to pitch in to help maintain Santa Cruz County's parks and open spaces."

If members of the public are interested in adopting and maintaining beaches, beach access or county parks, please call the Santa Cruz County Parks volunteer coordinator Margaret Ingraham at 831-454-7927.